## United States Securities and Exchange Commission Washington, D.C. 20549

## Form 8-K Current Report

## Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 31, 2025

## **CLARUS CORPORATION**

(Exact name of registrant as specified in its charter)

<u>Delaware</u> (State or other jurisdiction of incorporation) 001-34767 (Commission File Number) 58-1972600 (IRS Employer Identification Number)

2084 East 3900 South, Salt Lake City, Utah (Address of principal executive offices) 84124 (Zip Code)

Registrant's telephone number, including area code: (801) 278-5552

N/A

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Securities registered pursuant to Section 12(b) of the Act:

**Title of each class**Common Stock, par value \$.0001 per share

Trading Symbol CLAR

Name of each exchange on which registered NASDAQ Global Select Market

## Item 2.02 Results of Operations and Financial Condition

On July 31, 2025, Clarus Corporation (the "Company") issued a press release announcing results for the second quarter ended June 30, 2025 (the "Press Release"). A copy of the Press Release is furnished as Exhibit 99.1 and incorporated herein by reference. Attached hereto as Exhibit 99.2 and incorporated herein by reference is a presentation regarding the Company's financial results for the second quarter ended June 30, 2025 (the "Presentation").

The Press Release and/or the Presentation contains the non-GAAP measures: (i) adjusted gross margin and adjusted gross profit, (ii) adjusted (loss) income from continuing operations and related earnings (loss) per diluted share, (iii) earnings before interest, taxes, other income or expense, depreciation and amortization ("EBITDA"), EBITDA margin, adjusted EBITDA, and adjusted EBITDA margin, and (iv) free cash flow (defined as net cash provided by operating activities less capital expenditures). The Company believes that the presentation of certain non-GAAP measures, i.e.: (i) adjusted gross margin and adjusted gross profit, (ii) adjusted (loss) income from continuing operations and related earnings (loss) per diluted share, (iii) EBITDA, EBITDA margin, adjusted EBITDA and adjusted EBITDA margin, and (iv) free cash flow, provide useful information for the understanding of its ongoing operations and enables investors to focus on period-over-period operating performance, and thereby enhances the user's overall understanding of the Company's current financial performance relative to past performance and provides, along with the nearest GAAP measures, a baseline for modeling future earnings expectations. Non-GAAP measures are reconciled to comparable GAAP financial measures within the Press Release and the Presentation. We do not provide a reconciliation of the non-GAAP guidance measures adjusted EBITDA and/or adjusted EBITDA margin for the fiscal year 2025 to net income for the fiscal year 2025, the most comparable GAAP financial measure, due to the inherent difficulty of forecasting certain types of expenses and gains, without unreasonable effort, which affect net income but not adjusted EBITDA and/or adjusted EBITDA margin. The Company cautions that non- GAAP measures should be considered in addition to, but not as a substitute for, the Company's reported GAAP results. Additionally, the Company notes that there can be no assurance that the above referenced non-GAAP financial measures are comparable to similarly

The information in Item 2.02 of this Current Report on Form 8-K (including Exhibits 99.1 and 99.2) shall not be deemed "filed" for purposes of Section 18 of the Securities Act of 1934, as amended, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such filing.

## Item 9.01. Financial Statements and Exhibits

## (d) Exhibits.

Exhibit	Description
<u>99.1</u>	Press Release dated July 31, 2025 (furnished only).
<u>99.2</u>	Slide Presentation for Conference Call held on July 31, 2025 (furnished only).
104	Cover Page Interactive Data File (embedded within the Inline XBRL document).

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Company has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: July 31, 2025

# CLARUS CORPORATION

By: /s/ Michael J. Yates Name: Michael J. Yates Title: Chief Financial Officer



## **Clarus Reports Second Quarter 2025 Results**

Continued Focus on Simplifying the Business and Accelerating Long-Term Profitable Growth

Completes Sale of PIEPS Snow Safety Brand for \$9.1 Million

SALT LAKE CITY, July 31, 2025 (GLOBE NEWSWIRE) -- Clarus Corporation (NASDAQ: CLAR) ("Clarus" and/or the "Company"), a global company focused on the outdoor enthusiast markets, reported financial results for the second quarter ended June 30, 2025.

## Second Quarter 2025 Financial Summary vs. Same Year-Ago Quarter

- · Sales of \$55.2 million compared to \$56.5 million.
- Gross margin was 35.6% compared to 36.1%; adjusted gross margin of 36.5% compared to 37.4%.
- · Net loss of \$8.4 million, or \$(0.22) per diluted share, compared to net loss of \$5.5 million, or \$(0.14) per diluted share.
- · Adjusted net loss of \$1.1 million, or \$(0.03) per diluted share, compared to adjusted net loss of \$1.2 million, or \$(0.03) per diluted share.
- Adjusted EBITDA of \$(2.1) million with an adjusted EBITDA margin of (3.8)% compared to \$(1.9) million with an adjusted EBITDA margin of (3.4)%.

## **Management Commentary**

"Despite continued headwinds across the global outdoor market, we remain focused on operational execution and disciplined investment aligned with our strategic roadmap," said Warren Kanders, Clarus' Executive Chairman. "Following multiple quarters of progress strengthening the core, we have positioned Black Diamond for a return to growth, highlighted by a simplified product portfolio, sharper and more differentiated marketing message, key personnel hires, and a rationalized inventory position. At Adventure, where results continue to be affected by market softness and over-reliance on legacy customers, we are committed to prioritizing the highest-return initiatives, particularly those that improve our speed to market and enable us to fit more vehicles and, in turn, sell more roof racks and accessories."

Mr. Kanders continued, "Subsequent to the end of the quarter, we were pleased to complete the divestiture of our PIEPS snow safety brand, reflective of our focus on simplifying the Black Diamond business and rationalizing our product categories. This was a highly successful outcome following a competitive process that recognized the value of the brand and its intellectual property. We continue to evaluate all possible opportunities to unlock value at each of Outdoor and Adventure, including further simplification of the businesses and further cost reductions, incremental to those which have already been taken during July. Additionally, we believe that the sum of the parts of our two segments exceeds today's market valuation, and we are committed to maximizing long-term value for our shareholders. While we anticipate a challenging consumer demand outlook through the remainder of the year and additional uncertainty from tariffs, we believe Clarus will benefit from the structural actions and improvements we've made across both our Outdoor and Adventure segments as demand normalizes."



## **Second Quarter 2025 Financial Results**

Sales in the second quarter were \$55.2 million compared to \$56.5 million in the same year-ago quarter. Sales in the Outdoor segment increased 1% to \$36.7 million, compared to \$36.2 million in the year-ago quarter. Sales in the Adventure segment decreased 8% to \$18.6 million, compared to \$20.3 million in the year-ago quarter.

The increase in Outdoor sales was due to a shift in timing for IGD revenues into the second quarter, partially offset by decreases in our direct-to-consumer channels in both North America and Europe.

Lower sales in the Adventure segment reflect significantly reduced demand from global OEM customers and a challenging wholesale market in Australia for Rhino-Rack, partially offset by increased revenue from the acquisition of RockyMounts and higher promotional sales in North America.

Gross margin in the second quarter was 35.6% compared to 36.1% in the year-ago quarter. The decrease in gross margin was primarily due to lower volumes and unfavorable product mix at the Adventure segment. Specifically, the unfavorable product mix at Adventure was due to promotional sales efforts in North America. This combined with lower wholesale volume at Rhino-Rack in Australia drove the decline in gross margin in the current quarter. These decreases were partially offset by higher volumes and a favorable product mix at the Outdoor segment.

Selling, general and administrative expenses in the second quarter were \$26.9 million compared to \$28.1 million in the same year-ago quarter. The decrease was primarily due to lower employee-related expenses and marketing costs across the Company, as well as other expense reduction initiatives across both segments and at Corporate to manage costs.

Net loss in the second quarter of 2025 was \$8.4 million, or \$(0.22) per diluted share, compared to net loss of \$5.5 million, or \$(0.14) per diluted share in the year-ago quarter.

Adjusted net loss in the second quarter of 2025 was \$1.1 million, or \$(0.03) per diluted share, compared to adjusted net loss of \$1.2 million, or \$(0.03) per diluted share, in the year-ago quarter. Adjusted net loss excludes legal cost and regulatory matters expenses, inventory reserves, contingent consideration benefits, restructuring charges and transaction costs, as well as non-cash items for intangible amortization, impairment of indefinite-lived intangible assets, and stock-based compensation.

Adjusted EBITDA from continuing operations in the second quarter was \$(2.1) million, or an adjusted EBITDA margin of (3.8)%, compared to adjusted EBITDA from continuing operations of \$(1.9) million, or an adjusted EBITDA margin of (3.4)%, in the same year-ago quarter.



Net cash used in operating activities for the three months ended June 30, 2025, was \$(9.4) million compared to net cash generated of \$0.8 million in the prior year quarter. Capital expenditures in the second quarter of 2025 were \$1.9 million compared to \$1.6 million in the prior year quarter. Free cash flow for the second quarter of 2025 was an outflow of \$11.3 million.

## Liquidity at June 30, 2025 vs. December 31, 2024

- · Cash and cash equivalents totaled \$28.5 million compared to \$45.4 million.
- Total debt of \$1.9 million (related to the RockyMounts acquisition) compared to \$1.9 million.

## **Completed Sale of PIEPS**

On July 11, 2025, the Company completed the previously announced sale of its PIEPS snow safety brand, including its portfolio of avalanche safety products such as avalanche transceivers and JetForce avalanche airbag systems, to a private investment firm for a total sales price of €7.8 million, or approximately \$9.1 million, including cash and debt.

## **Conference Call**

The Company will hold a conference call today at 5:00 p.m. Eastern time to discuss its second quarter 2025 results.

Date: Thursday, July 31, 2025

Time: 5:00 pm ET

Registration Link: https://register-conf.media-server.com/register/BIb5f720e357264d4fb254f3aa3f9d55cb

To access the call by phone, please register via the live call registration link above and you will be provided with dial-in instructions and details. The conference call will be broadcast live and available for replay here and on the Company's website at <a href="https://www.claruscorp.com">www.claruscorp.com</a>.

## **About Clarus Corporation**

Headquartered in Salt Lake City, Utah, Clarus Corporation is a global leader in the design and development of best-in-class equipment and lifestyle products for outdoor enthusiasts. Driven by our rich history of engineering and innovation, our objective is to provide safe, simple, effective and beautiful products so that our customers can maximize their outdoor pursuits and adventures. Each of our brands has a long history of continuous product innovation for core and everyday users alike. The Company's products are principally sold globally under the Black Diamond®, Rhino-Rack®, MAXTRAX®, TRED Outdoors®, and RockyMounts® brand names through outdoor specialty and online retailers, our own websites, distributors, and original equipment manufacturers.



## **Use of Non-GAAP Measures**

The Company reports its financial results in accordance with U.S. generally accepted accounting principles ("GAAP"). This press release contains the non-GAAP measures: (i) adjusted gross margin and adjusted gross profit, (ii) adjusted (loss) income from continuing operations and related earnings (loss) per diluted share, (iii) earnings before interest, taxes, other income or expense, depreciation and amortization ("EBITDA"), EBITDA margin, adjusted EBITDA, and adjusted EBITDA margin, and (iv) free cash flow (defined as net cash provided by operating activities less capital expenditures). The Company believes that the presentation of certain non-GAAP measures, i.e.: (i) adjusted gross margin and adjusted gross profit, (ii) adjusted (loss) income from continuing operations and related earnings (loss) per diluted share, (iii) EBITDA, EBITDA margin, adjusted EBITDA and adjusted EBITDA margin, and (iv) free cash flow, provide useful information for the understanding of its ongoing operations and enables investors to focus on period-over-period operating performance, and thereby enhances the user's overall understanding of the Company's current financial performance relative to past performance and provides, along with the nearest GAAP measures, a baseline for modeling future earnings expectations. Non-GAAP measures are reconciled to comparable GAAP financial measures within this press release. We do not provide a reconciliation of the non-GAAP guidance measures adjusted EBITDA and/or adjusted EBITDA margin for the fiscal year 2025 to net income for the fiscal year 2025, the most comparable GAAP financial measure, due to the inherent difficulty of forecasting certain types of expenses and gains, without unreasonable effort, which affect net income but not adjusted EBITDA and/or adjusted EBITDA margin. The Company cautions that non-GAAP measures should be considered in addition to, but not as a substitute for, the Company's reported GAAP results. Additionally, the Company notes that there can be no assurance that the

## Forward-Looking Statements

Please note that in this press release we may use words such as "appears," "anticipates," "believes," "plans," "expects," "intends," "future," and similar expressions which constitute forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are made based on our expectations and beliefs concerning future events impacting the Company and therefore involve a number of risks and uncertainties. We caution that forward-looking statements are not guarantees and that actual results could differ materially from those expressed or implied in the forward-looking statements. Potential risks and uncertainties that could cause the actual results of operations or financial condition of the Company to differ materially from those expressed or implied by forward-looking statements in this press release, include, but are not limited to, those risks and uncertainties more fully described from time to time in the Company's public reports filed with the Securities and Exchange Commission, including under the section titled "Risk Factors" in the Company's Annual Report on Form 10-K, and/or Quarterly Reports on Form 10-Q, as well as in the Company's Current Reports on Form 8-K. All forward-looking statements included in this press release are based upon information available to the Company as of the date of this press release and speak only as of the date hereof. We assume no obligation to update any forward-looking statements to reflect events or circumstances after the date of this press release.

## **Company Contact:**

Michael J. Yates Chief Financial Officer mike.yates@claruscorp.com

## **Investor Relations:**

The IGB Group Leon Berman / Matt Berkowitz Tel 1-212-477-8438 / 1-212-227-7098 <u>lberman@igbir.com</u> / <u>mberkowitz@igbir.com</u>



# CLARUS CORPORATION CONDENSED CONSOLIDATED BALANCE SHEETS

(Unaudited) (In thousands, except per share amounts)

	Jui	ne 30, 2025	Decer	nber 31, 2024
Assets				
Current assets				
Cash	\$	28,474	\$	45,359
Accounts receivable, less allowance for credit losses of \$1,146 and \$1,271		37,963		43,678
Inventories		91,527		82,278
Prepaid and other current assets		6,770		5,555
Income tax receivable		1,863		910
Assets held for sale		9,330		
Total current assets		175,927		177,780
Property and equipment, net		18,247		17,606
Other intangible assets, net		27,570		31,516
Indefinite-lived intangible assets		45,022		46,750
Goodwill		3,804		3,804
Deferred income taxes		35		36
Other long-term assets		15,905		16,602
Total assets	\$	286,510	\$	294,094
Liabilities and Stockholders' Equity				
Current liabilities				
Accounts payable	\$	9,068	\$	11,873
Accrued liabilities	Ψ	26,629	Ψ	22,276
Current portion of long-term debt		1.949		1,888
Liabilities held for sale		980		-,
Total current liabilities		38,626		36,037
Deferred income taxes		10,867		12,210
Other long-term liabilities		11,897		12,754
Total liabilities		61,390		61,001
Caralland Funita				
Stockholders' Equity				
Preferred stock, \$0.0001 par value per share; 5,000 shares authorized; none issued		-		-
Common stock, \$0.0001 par value per share; 100,000 shares authorized; 43,054 and 43,004 issued and 38,402 and		4		4
38,362 outstanding, respectively		700 (16		607.502
Additional paid in capital		700,616		697,592
Accumulated deficit		(422,455)		(406,857)
Treasury stock, at cost		(33,156)		(33,114)
Accumulated other comprehensive loss		(19,889)		(24,532)
Total stockholders' equity		225,120		233,093
Total liabilities and stockholders' equity	\$	286,510	\$	294,094



# CLARUS CORPORATION CONDENSED CONSOLIDATED STATEMENTS OF LOSS

(Unaudited) (In thousands, except per share amounts)

	Thre	ee Months Ended
	June 30, 2025	June 30, 2024
Sales		
Domestic sales		,724 \$ 22,934
International sales		,523 33,550
Total sales	55,	56,484
Cost of goods sold	35	36,078
Gross profit		7,680 20,406
Operating expenses		
Selling, general and administrative	26	,910 28,081
Restructuring charges	20.	161 161
Transaction costs		108 27
Contingent consideration benefit		- (125)
Legal costs and regulatory matter expenses	1	,837 399
Impairment of indefinite-lived intangible assets		,565 -
Total operating expenses	30	28,543
Operating loss	(10,	(8,137)
Other income		
Interest income, net		153 455
Other, net	1	,483 414
Total other income, net	1	,636 869
Loss before income tax	(9	(7,268)
Income tax benefit		(831) (1,775)
Net loss		\$ (5,493)
Net loss per share:		
Basic Basic	\$ (0	(0.22) \$ (0.14)
Diluted		(0.22) $(0.14)$
Weighted average shares outstanding:		
Basic	38	38,297
Diluted		38,297



# CLARUS CORPORATION CONDENSED CONSOLIDATED STATEMENTS OF (LOSS) INCOME (Unaudited)

(In thousands, except per share amounts)

		Six Mont	nths Ended		
	June 30, 20	)25	Jun	ne 30, 2024	
Sales					
Domestic sales	\$	49,533	\$	51,218	
International sales		66,147		74,577	
Total sales		115,680		125,795	
Cost of goods sold		75,206		80,538	
Gross profit		40,474		45,257	
Operating expenses					
Selling, general and administrative		53,526		56,296	
Restructuring charges		33,320		531	
Transaction costs					
		250		65	
Contingent consideration benefit		-		(125)	
Legal costs and regulatory matter expenses		2,462		3,401	
Impairment of indefinite-lived intangible assets		1,565		-	
Total operating expenses		58,137		60,168	
Operating loss		(17,663)		(14,911)	
Other income (expense)					
Interest income, net		410		825	
Other, net		1,942		(495)	
Total other income, net		2,352		330	
Total other income, net		2,332	-	330	
Loss before income tax		(15,311)		(14,581)	
Income tax benefit		(1,633)		(2,626)	
Loss from continuing operations		(13,678)		(11,955)	
Discontinued operations, net of tax		<u>-</u>		28,346	
Net (loss) income	\$	(13,678)	\$	16,391	
Loss from continuing operations per share:					
Basic	\$	(0.36)	\$	(0.31)	
Diluted		(0.36)		(0.31)	
Net (loss) income per share:					
Basic	\$	(0.36)	\$	0.43	
Diluted	·	(0.36)	•	0.43	
Weighted average shares outstanding:					
Basic		38,384		38,253	
Diluted		38,384		38,253	



# CLARUS CORPORATION RECONCILIATION FROM GROSS PROFIT TO ADJUSTED GROSS PROFIT AND ADJUSTED GROSS MARGIN

# THREE MONTHS ENDED

	Ju	ne 30, 2025		Jur	e 30, 2024
Sales	\$	55,247	Sales	\$	56,484
Gross profit as reported	\$	19,680	Gross profit as reported	\$	20,406
Plus impact of other inventory reserves		490	Plus impact of PFAS and other inventory reserves		716
Adjusted gross profit	\$	20,170	Adjusted gross profit	\$	21,122
Gross margin as reported		35.6%	Gross margin as reported		36.1%
Adjusted gross margin		36.5%	Adjusted gross margin		37.4%

## SIX MONTHS ENDED

	Ju	ne 30, 2025		Jur	ne 30, 2024
Sales	\$	115,680	Sales	\$	125,795
Gross profit as reported	\$	40,474	Gross profit as reported	\$	45,257
Plus impact of inventory fair value adjustment		120	Plus impact of inventory fair value adjustment		-
Plus impact of other inventory reserves		490	Plus impact of PFAS and other inventory reserves		1,445
Adjusted gross profit	\$	41,084	Adjusted gross profit	\$	46,702
Gross margin as reported		35.0%	Gross margin as reported		36.0%
Adjusted gross margin		35.5%	Adjusted gross margin		37.1%



# CLARUS CORPORATION RECONCILIATION FROM NET LOSS TO ADJUSTED NET LOSS AND RELATED EARNINGS PER DILUTED SHARE

(In thousands, except per share amounts)

Three Months Ended June 30, 2025

				I III ee N	TOHL	ns Enucu June 30,	2023				
Total		Gross		Operating	]	Income tax	Tax		Net		Diluted
sales		profit		expenses		benefit	rate		loss		EPS (1)
\$ 55,247	\$	19,680	\$	30,581	\$	(831)	(9	9.0)% \$	(8,434)	\$	(0.22)
-		-		(2,213)		217			1,996		
-		-		(1,565)		-			1,565		
-		-		(161)		16			145		
-		-		(108)		10			98		
-		490		-		57			433		
-		-		(1,837)		201			1,636		
-		-		(1,554)		57			1,497		
								_			
\$ 55,247	\$	20,170	\$	23,143	\$	(273)	20	0.4% \$	(1,064)	\$	(0.03)
\$	sales \$ 55,247	sales \$ 55,247 \$	sales         profit           \$ 55,247         \$ 19,680           -         -           -         -           -         -           -         490           -         -           -         -           -         -	sales         profit           \$ 55,247         \$ 19,680           -         -           -         -           -         -           -         -           -         -           -         -           -         -           -         -           -         -           -         -	Total sales         Gross profit         Operating expenses           \$ 55,247         \$ 19,680         \$ 30,581           -         -         (2,213)           -         -         (1,565)           -         -         (161)           -         -         (108)           -         490         -           -         -         (1,837)           -         -         (1,554)	Total sales         Gross profit         Operating expenses           \$ 55,247         \$ 19,680         \$ 30,581         \$           -         -         (2,213)           -         -         (1565)           -         -         (161)           -         -         (108)           -         490         -           -         -         (1,837)           -         -         (1,554)	Total sales         Gross profit         Operating expenses         Income tax benefit           \$ 55,247         \$ 19,680         \$ 30,581         \$ (831)           -         -         (2,213)         217           -         -         (1,565)         -           -         -         (161)         16           -         -         (108)         10           -         490         -         57           -         -         (1,837)         201           -         -         (1,554)         57	sales         profit         expenses         benefit         rate           \$ 55,247         \$ 19,680         \$ 30,581         \$ (831)         (6           -         -         (2,213)         217           -         -         (1,565)         -           -         -         (161)         16           -         -         (108)         10           -         490         -         57           -         -         (1,837)         201           -         -         (1,554)         57	Total sales         Gross profit         Operating expenses         Income tax benefit         Tax rate           \$ 55,247         \$ 19,680         \$ 30,581         \$ (831)         (9.0)%         \$           -         -         (2,213)         217         -<	Total sales         Gross profit         Operating expenses         Income tax benefit         Tax rate         Net loss           \$ 55,247         \$ 19,680         \$ 30,581         \$ (831)         (9.0)%         \$ (8,434)           -         -         -         (2,213)         217         1,996           -         -         (1,565)         -         1,565           -         -         (161)         16         145           -         -         (108)         10         98           -         490         -         57         433           -         -         (1,837)         201         1,636           -         -         (1,554)         57         1,497	Total sales         Gross profit         Operating expenses         Income tax benefit         Tax rate         Net loss           \$ 55,247         \$ 19,680         \$ 30,581         \$ (831)         (9.0)%         \$ (8,434)         \$           -         -         -         (2,213)         217         1,996           -         -         (1,565)         -         1,565           -         -         (161)         16         145           -         -         (108)         10         98           -         490         -         57         433           -         -         (1,837)         201         1,636           -         -         (1,554)         57         1,497

(1) Potentially dilutive securities are excluded from the computation of diluted earnings (loss) per share if their effect is anti-dilutive to net loss. Reported net loss per share and adjusted net loss per share are both calculated based on 38,402 basic and diluted weighted average shares of common stock.

						Three M	1onth:	s Ended June 30, 202	24				
		<b>Fotal</b>	Gross		Operating		In	icome tax	Tax	Net loss		Diluted	
	:	sales		sales		profit		expenses				benefit	rate
As reported	\$	56,484	\$	20,406	\$	28,543	\$	(1,775)	(24.4)% \$	(5,493)	\$	(0.14)	
Amortization of intangibles		-		-		(2,451)		265		2,186			
Restructuring charges		-		-		(161)		37		124			
Transaction costs		-		-		(27)		6		21			
Contingent consideration benefit		-		-		125		(38)		(87)			
PFAS and other inventory reserves		-		716		-		146		570			
Legal costs and regulatory matter													
expenses		-		-		(399)		152		247			
Stock-based compensation		<u>-</u>		-		(1,528)		306	_	1,222	_	_	
									10 =0 /				
As adjusted	\$	56,484	\$	21,122	\$	24,102	\$	(901)	42.7% <u>\$</u>	(1,210)	\$	(0.03)	

(1) Potentially dilutive securities are excluded from the computation of diluted earnings (loss) per share if their effect is anti-dilutive to net loss. Reported net loss per share and adjusted net loss per share are both calculated based on 38,297 basic and diluted weighted average shares of common stock.



# CLARUS CORPORATION RECONCILIATION FROM LOSS FROM CONTINUING OPERATIONS TO ADJUSTED LOSS FROM CONTINUING OPERATIONS AND RELATED EARNINGS PER DILUTED SHARE

(In thousands, except per share amounts)

Civ	Ma	nthe	End	od I	una 3	0 2	025

			SIX	MIOI	itus Enaea June 30,	2023		
	 Total	Gross	Operating		Income tax	Tax	Loss from	Diluted
	sales	profit	expenses		benefit	rate	continuing operations	EPS (1)
As reported	\$ 115,680	\$ 40,474	\$ 58,137	\$	(1,633)	(10.7)%	\$ (13,678)	\$ (0.36)
Amortization of intangibles	-	-	(4,437)		512		3,925	
Impairment of indefinite-lived								
intangible assets	-	-	(1,565)		-		1,565	
Disposal of internally developed								
software	-	-	(365)		48		317	
Restructuring charges	-	-	(334)		39		295	
Transaction costs	-	-	(250)		29		221	
Inventory fair value of purchase								
accounting	-	120	-		16		104	
Other inventory reserves	-	490	-		57		433	
Legal costs and regulatory matter								
expenses	-	-	(2,462)		284		2,178	
Stock-based compensation	 -	 -	(3,023)	_	105		2,918	
As adjusted	\$ 115,680	\$ 41,084	\$ 45,701	\$	(543)	24.0%	\$ (1,722)	\$ (0.04)

(1) Potentially dilutive securities are excluded from the computation of diluted earnings (loss) per share if their effect is anti-dilutive to the loss from continuing operations. Reported loss from continuing operations per share are both calculated based on 38,384 basic and diluted weighted average shares of common stock.

Six	Months	Ended	June	30.	2024
DIA	MIUHUHS	Lilucu	June	50,	2027

			SIX	MOU	itns Ended June 30,	2024			
	 Total	Gross	Operating	]	Income tax	Tax	L	oss from	Diluted
	sales	profit	expenses		benefit	rate	continu	ing operations	EPS (1)
As reported	\$ 125,795	\$ 45,257	\$ 60,168	\$	(2,626)	(18.0)%	\$	(11,955)	\$ (0.31)
Amortization of intangibles	-	-	(4,900)		882			4,018	
Restructuring charges	-	-	(531)		96			435	
Transaction costs	-	-	(65)		12			53	
Contingent consideration benefit	-	-	125		(38)			(87)	
PFAS and other inventory reserves	-	1,445	-		260			1,185	
Legal costs and regulatory matter									
expenses	-	-	(3,401)		613			2,788	
Stock-based compensation	-	-	(2,706)		487			2,219	
As adjusted	\$ 125,795	\$ 46,702	\$ 48,690	\$	(314)	18.9%	\$	(1,344)	\$ (0.04)

(1) Potentially dilutive securities are excluded from the computation of diluted earnings (loss) per share if their effect is anti-dilutive to the loss from continuing operations. Reported loss from continuing operations per share are both calculated based on 38,253 basic and diluted weighted average shares of common stock.



## CLARUS CORPORATION

# RECONCILIATION FROM OPERATING LOSS TO EARNINGS BEFORE INTEREST, TAXES, DEPRECIATION, AND AMORTIZATION (EBITDA), EBITDA MARGIN, ADJUSTED EBITDA, AND ADJUSTED EBITDA MARGIN (In thousands)

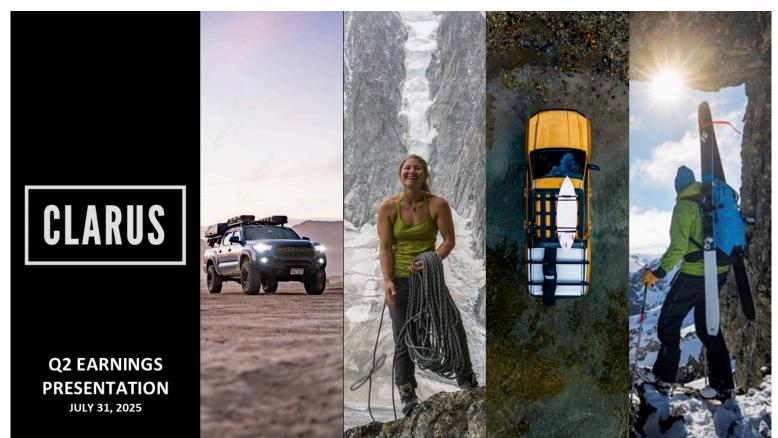
			Months End	June 30, 2025		Three Months Ended June 30, 2024										
	-	utdoor egment		lventure egment		Corporate Costs		Total		Outdoor Segment		Adventure Segment		Corporate Costs		Total
Operating loss	\$	(4,242)	\$	(2,203)	\$	(4,456)	\$	(10,901)	\$	(2,397)	\$	(1,267)	\$	(4,473)	\$	(8,137)
Depreciation		534		343		-		877		661		384		-		1,045
Amortization of intangibles		245		1,968	_	<u>-</u>	_	2,213	_	285	_	2,166	_	<u>-</u>		2,451
EBITDA		(3,463)		108	_	(4,456)		(7,811)		(1,451)	_	1,283	_	(4,473)	_	(4,641)
Restructuring charges		(42)		203		-		161		146		15		-		161
Transaction costs		86		-		22		108		-		-		27		27
Contingent consideration benefit		-		-		-		-		-		(125)		-		(125)
Legal costs and regulatory matter																
expenses		1,150		-		687		1,837		180		-		219		399
Impairment of indefinite-lived																
intangible assets		1,565		-		-		1,565		-		-		-		-
Stock-based compensation		-		-		1,554		1,554		-		-		1,528		1,528
PFAS and other inventory reserves		490		<u> </u>	_	<u>-</u>	_	490		716			_	<u>-</u>	_	716
Adjusted EBITDA	\$	(214)	\$	311	\$	(2,193)	\$	(2,096)	\$	(409)	\$	1,173	\$	(2,699)	\$	(1,935)
Sales	\$	36,661	\$	18,586	\$	-	\$	55,247		36,187		20,297		-		56,484
EBITDA margin		(9.4)%	)	0.6%	,			(14.1)%	)	(4.0)%	)	6.3%				(8.2)%
Adjusted EBITDA margin		(0.6)%	)	1.7%	,			(3.8)%	)	(1.1)%	)	5.8%				(3.4)%



## CLARUS CORPORATION

# RECONCILIATION FROM OPERATING LOSS TO EARNINGS BEFORE INTEREST, TAXES, DEPRECIATION, AND AMORTIZATION (EBITDA), EBITDA MARGIN, ADJUSTED EBITDA, AND ADJUSTED EBITDA MARGIN (In thousands)

	Six Months Ended June 30, 2025								Six Months Ended June 30, 2024							
	itdoor gment		lventure egment	C	orporate Costs		Total		Outdoor Segment		lventure egment	(	Corporate Costs		Total	
Operating loss	\$ (4,120)	\$	(5,257)	\$	(8,286)	\$	(17,663)	\$	(4,106)	\$	(2,037)	\$	(8,768)	\$	(14,911)	
Depreciation	1,040		720		-		1,760		1,334		737		-		2,071	
Amortization of intangibles	 528		3,909		<u>-</u>	_	4,437		571		4,329	_		_	4,900	
EBITDA	 (2,552)		(628)		(8,286)		(11,466)		(2,201)		3,029	_	(8,768)		(7,940)	
Restructuring charges	131		203		-		334		370		161		-		531	
Transaction costs	156		40		54		250		-		-		65		65	
Contingent consideration benefit	-		-		-		-		-		(125)		-		(125)	
Legal costs and regulatory matter																
expenses	1,728		-		734		2,462		2,885		-		516		3,401	
Impairment of indefinite-lived																
intangible assets	1,565		-		-		1,565		-		-		-		-	
Disposal of internally developed																
software	-		365		-		365		-		-		-		-	
Stock-based compensation	-		-		3,023		3,023		-		-		2,706		2,706	
Inventory fair value of purchase																
accounting	-		120		-		120		-		-		-		-	
PFAS and other inventory reserves	 490	_	<u>-</u>	_	<u>-</u>		490	_	1,445		<u>-</u>	_	<u>-</u>		1,445	
Adjusted EBITDA	\$ 1,518	\$	100	\$	(4,475)	\$	(2,857)	\$	2,499	\$	3,065	\$	(5,481)	\$	83	
Sales	\$ 80,984	\$	34,696	\$	-	\$	115,680		83,209		42,586		-		125,795	
EBITDA margin	(3.2)%	1	(1.8)%				(9.9)%	)	(2.6)%	)	7.1%				(6.3)%	
Adjusted EBITDA margin	1.9%		0.3%				(2.5)%		3.0%		7.2%				0.1%	



**DISCLAIMER** 



### Forward-Looking Statements

Please note that in this presentation we may use words such as "appears," "anticipates," "believes," "plans," "expects," "intends," "future," and similar expressions which constitute forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are made based on our expectations and beliefs concerning future events impacting the Company and therefore involve a number of risks and uncertainties. We caution that forward-looking statements are not guarantees and that actual results could differ materially from those expressed or implied in the forward-looking statements. Potential risks and uncertainties that could cause the actual results of operations or financial condition of the Company to differ materially from those expressed or implied by forward-looking statements in this presentation, include, but are not limited to, those risks and uncertainties more fully described from time to time in the Company's public reports filed with the Securities and Exchange Commission, including under the section titled "Risk Factors" in the Company's Annual Report on Form 10-K, and/or Quarterly Reports on Form 10-Q, as well as in the Company's Current Reports on Form 8-K. All forward-looking statements included in this presentation are based upon information available to the Company as of the date of this presentation and speak only as of the date hereof. We assume no obligation to update any forward-looking statements to reflect events or circumstances after the date of this presentation.

### Non-GAAP Financial Measure

The Company reports its financial results in accordance with U.S. generally accepted accounting principles ("GAAP"). This presentation contains the non-GAAP measures: (i) adjusted gross margin and adjusted gross profit, (ii) adjusted (loss) income from continuing operations and related earnings (loss) per diluted share, (iii) earnings before interest, taxes, other income or expense, depreciation and amortization ("EBITDA"), EBITDA margin, adjusted EBITDA margin, and (iv) free cash flow (defined as net cash provided by operating activities less capital expenditures). The Company believes that the presentation of certain non-GAAP measures, i.e.: (i) adjusted gross margin and adjusted gross profit, (ii) adjusted (loss) income from continuing operations and related earnings (loss) per diluted share; (iiii) EBITDA, EBITDA margin, and glusted EBITDA and adjusted EBITDA and adjusted EBITDA margin, and (iv) free cash flow, provide useful information for the understanding of its ongoing operations and enables investors to focus on period-overperiod operating performance, and thereby enhances the user's overall understanding of the Company's current financial performance relative to past performance and provides, along with the nearest GAAP measures, a baseline for modeling future earnings expectations. Non-GAAP measures are reconciled to comparable GAAP financial measures within this presentation. We do not provide a reconciliation of the non-GAAP guidance measures adjusted EBITDA and/or adjusted EBITDA margin for the fiscal year 2025 to net income for the fiscal year 2025, the most comparable GAAP financial measure, due to the inherent difficulty of forecasting certain types of expenses and gains, without unreasonable effort, which affect net income but not adjusted EBITDA and/or adjusted EBITDA margin. The Company cautions that non-GAAP measures should be considered in addition to, but not as a substitute for, the Company's reported GAAP results. Additionally, the Company notes that there can be no assurance that the

### Market and Industry Data

The market and industry data used throughout this presentation was obtained from various sources, including the Company's own research and estimates, surveys or studies conducted by third parties and industry or general publications and forecasts. Industry publications, surveys and forecasts generally state that they have obtained information from sources believed to be reliable, but there can be no assurance as to the accuracy and completeness of such information. While the Company believes that each of these surveys, studies, publications and forecasts is reliable, it has not independently verified such data and the Company is not making any representation as to the accuracy of such information. Similarly, the Company believes its internal research and estimates are reliable but it has not been verified by any independent sources. In addition, while the Company believes that the industry and market information included herein is generally reliable, such information is inherently imprecise. While the Company is not aware of any misst attements regarding the industry and market data presented herein, its estimates involve risks and uncertainties and are subject to change based on various factors, including those discussed under the heading "Forward-Looking Statements" above.

# **TODAY'S PRESENTERS**





Warren Kanders EXECUTIVE CHAIRMAN Clarus



Mike Yates

CFO
Clarus



Neil Fiske PRESIDENT Black Diamond Equipment

# STRATEGIC PRIORITIES: Q2 HIGHLIGHTS



Positioned for long-term sustainable growth	•	Strategic roadmap continues to guide execution
Black Diamond objective: Simplify and focus on the core	<b>&gt;</b>	Steady progress highlighted by simplified product portfolio, sharper and more differentiated marketing message, key personnel hires, and rationalized inventory
Adventure objective: Focus on the basics	<b>&gt;</b>	Organizational right-sizing, prioritizing highest-return initiatives, and emphasizing fitting more vehicles at a regular pace
Strong balance sheet/prudent capital allocation	<b>&gt;</b>	Nearly debt-free <sup>1</sup> with \$28.5M of cash on the balance sheet at 6/30; sale of PIEPS consistent with simplification strategy

<sup>&</sup>lt;sup>1</sup> Total debt of \$1.9 million at 6/30 related to the Rocky Mounts acquisition

# **SECOND QUARTER RESULTS AT A GLANCE**



# Commitment to operational and organizational progress despite increasingly challenging macro backdrop



\$55.2m Revenue -2% Y/Y



\$18.6m Adventure Revenue - 8% Y/Y

Adventure Adj. EBITDA: \$0.3 m



\$36.7m Outdoor Revenue + 1% Y/Y

Outdoor Adj. EBITDA: \$(0.2)m



36.5% Adj. Gross Margin -90 BPS Y/Y



\$(2.1)m Adj. EBITDA

# **OUTDOOR - STRATEGIC PRIORITIES AND HIGHLIGHTS**



# **BUILDING BLOCKS IN FOCUS**

# PRODUCT LEADERSHIP FEWER, BIGGER, BETTER

# MANAGEMENT COMMENTARY

- Solid Q2 results affected by wavering consumer sentiment and chaotic macro environment
- Q2 revenue, gross margins and adjusted EBITDA increased y/y
- Continued to improve quality of inventory and revenue; full price sales for digital DTC were slightly up while discounted sales were down substantially in Q2, a mix shift to full price we expect to build upon in 2H25
- Apparel initiative gaining traction with growth of 11% and improving margins
- · Completed sale of PIEPS snow safety brand for \$9.1M
- Moving target on tariffs continues to pressure near-term supply chain
- Implemented tariff mitigation plan to offset nearly half of the projected tariff impact in 2025 at current levels

# **ADVENTURE - STRATEGIC PRIORITIES AND HIGHLIGHTS**



# **BUILDING BLOCKS IN FOCUS**

# FOCUS ON BASICS RATIONALIZED NPD PIPELINE REBUILT LEADERSHIP TEAM

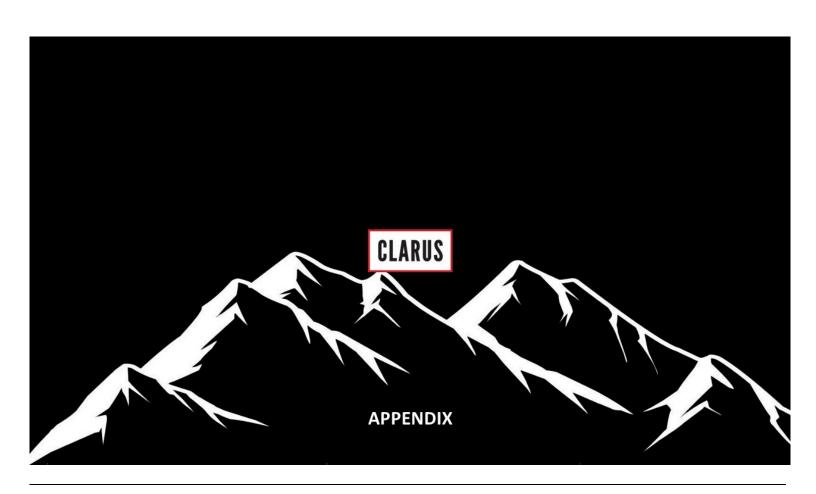
# **MANAGEMENT COMMENTARY**

- Q2 results continued to be affected by market softness and over-reliance on legacy wholesale and OEM customers
- Global wholesale and DTC revenue increased by ~8%, partially driven by bike rack sales, and offset by continued soft demand at certain legacy retailers
- New leadership has commenced right-sizing of global structure to enable capacity to scale profitably in each geography
- · Launched top-to-top tours with key accounts
- Initiated product roadmap simplification and prioritization, tightening funnel and focusing on foundational base racks and vehicle fits
- Enhanced U.S. sales organization to capitalize on clear growth opportunities

# **Q2 2025 FINANCIAL RESULTS**



	Q2 2025	Q2 2024
NET SALES	\$55.2M	\$56.5M
ADJ. GROSS MARGIN	36.5%	37.4%
ADJ. EBITDA	(\$2.1M)	(\$1.9M)
ADJ. EBITDA MARGIN	(3.8)%	(3.4)%



# CLARUS CORPORATION CONDENSED CONSOLIDATED BALANCE SHEETS (Unaudited) (In thousands, except per share amounts)

	Ju	ne 30, 2025	Decer	mber 31, 2024
Assets				
Current assets				
Cash	S	28,474	\$	45,359
Accounts receivable, less allowance for				
credit losses of \$1,146 and \$1,271		37,963		43,678
Inventories		91,527		82,278
Prepaid and other current assets		6,770		5,555
Income tax receivable		1,863		910
Assets held for sale	17.	9,330		-
Total current assets		175,927		177,780
Property and equipment, net		18,247		17,606
Other intangible assets, net		27,570		31,516
Indefinite-lived intangible assets		45,022		46,750
Goodwill		3,804		3,804
Deferred income taxes		35		36
Other long-term assets		15,905		16,602
Totalassets	\$	286,510	\$	294,094
Liabilities and Stockholders' Equity				
Current liabilities				
Accounts payable	s	9,068	s	11,873
Accrued liabilities		26,629		22,276
Current portion of long-term debt		1.949		1.888
Liabilities held for sale		980		-,
Total current liabilities		38,626		36,037
Deferred income taxes		10,867		12,210
Other long-term liabilities		11.897		12,754
Total liabilities		61,390	_	61,001
Stockholders' Equity				
Preferred stock, \$0,0001 par value per share; 5,000 shares authorized; none issued				1
Common stock, \$0.0001 par value per share; 100,000 shares authorized; 43,054 and 43,004				
ssued and 38,402 and 38,362 outstanding, respectively		4		4
Additional paid in capital		700.616		697.592
Accumulated deficit		(422,455)		(406,857)
Freasury stock, at cost		(33,156)		(33,114)
A ccumulated other comprehensive loss		(19,889)		(24,532)
Total stockholders' equity		225,120		233,093
Total liabilities and stockholders' equity	s	286,510	\$	294,094



# CLARUS CORPORATION CONDENSED CONSOLIDATED STATEMENTS OF LOSS (Unaudited) (In thousands, except per share amounts)

		Three Mor	ths Ende	d
	Jun	ie 30, 2025	June	e 30, 2024
Sales				
Domestic sales	\$	24,724	\$	22,934
International sales		30,523		33,550
Total sales	· ·	55,247		56,484
Cost of goods sold		35,567		36,078
Gross profit	· ·	19,680		20,406
Operating expenses				
Selling, general and administrative		26,910		28,081
Restructuring charges		161		161
Transaction costs		108		27
Contingent consideration benefit				(125
Legal costs and regulatory matter expenses		1,837		399
Impairment of indefinite-lived intangible assets		1,565		-
Total operating expenses		30,581		28,543
Operating loss	· ·	(10,901)		(8,137
Other income				
Interest income, net		153		455
Other, net		1,483		414
Total other income, net		1,636		869
Loss before income tax		(9,265)		(7,268
Income tax benefit		(831)		(1,775
Net loss	S	(8,434)	\$	(5,493
Net loss per share:				
Basic	\$	(0.22)	S	(0.14
Diluted		(0.22)		(0.14
Weighted average shares outstanding:				
Basic		38,402		38,297
Diluted		38,402		38,297

# **INCOME STATEMENT (YTD)**



# CLARUS CORPORATION CONDENSED CONSOLIDATED STATEMENTS OF (LOSS) INCOME (In thomands, except per share amounts)

		Six Mont	hs Ende	1
	Jun	ie 30, 2025	Jur	ie 30, 2024
Sales				
Domestic sales	s	49,533	s	51,218
International sales	-	66,147		74,577
Total sales		115,680	_	125,795
Construction of the				
Cost of goods sold Gross profit		75,206 40,474	_	80,538 45,257
Operating expenses				
Selling, general and administrative		53,526		56,296
Restructuring charges		334		531
Transaction costs		250		65
Contingent consideration benefit				(125)
Legal costs and regulatory matter expenses		2,462		3,401
Impairment of indefinite-lived intangible assets	8	1,565		
Total operating expenses	-	58,137		60,168
Operating loss		(17,663)		(14,911)
Other income (expense)				
Interest income, net		410		825
Other, net		1,942	_	(495)
Total other income, net		2,352		330
Loss before income tax		(15,311)		(14,581)
Income tax benefit		(1,633)		(2,626)
Loss from continuing operations		(13,678)	=	(11,955)
Discontinued operations, net of tax			_	28,346
Net (loss) income	\$	(13,678)	s	16,391
Loss from continuing operations per share:				
Basic	s	(0.36)	\$	(0.31)
Diluted		(0.36)		(0.31)
Net (loss) income per share:				
Basic	\$	(0.36)	S	0.43
Diluted		(0.36)		0.43
Weighted average shares outstanding:				
Basic		38,384		38,253
Diluted		38,384		38,253

# CLARUS CORPORATION RECONCILIATION FROM GROSS PROFIT TO ADJUSTED GROSS PROFIT AND ADJUSTED GROSS MARGIN

## THREE MONTHS ENDED

	Ju	ne 30, 2025		Jui	ne 30, 2024
Sales	s	55,247	Sales	s	56,484
Gross profit as reported	\$	19,680	Gross profit as reported	s	20,406
Plus impact of other inventory reserves		490	Plus impact of PFAS and other inventory reserves		716
Adjusted gross profit	<u>s</u>	20,170	Adjusted gross profit	\$	21,122
Gross margin as reported		35.6%	Gross margin as reported		36.1%
Adjusted gross margin		36.5%	Adjusted gross margin		37.4%
		SIX MONT	THS ENDED		
	Ju	ne 30, 2025		Jui	ne 30, 2024
Sales	\$	115,680	Sales	s	125,795
Gross profit as reported	s	40,474	Gross profit as reported	\$	45,257
Plus impact of inventory fair value adjustment		120	Plus impact of inventory fair value adjustment		
Plus impact of other inventory reserves		490	Plus impact of PFAS and other inventory reserves	-	1,445
Adjusted gross profit	\$	41,084	Adjusted gross profit	\$	46,702
Gross margin as reported		35.0%	Gross margin as reported		36.0%
Adjusted gross margin		35.5%	Adjusted gross margin		37.1%

# **NON-GAAP RECONCILIATION (Q2)**

# CLARUS CORPORATION RE CONCILIATION FROM NET LOSS TO ADJUSTED NET LOSS AND RELATED E ARNINGS PER DILUTED SHARE (In thousands, except per share amounts)

						Thr	ee M	onths Ended June 3	0, 2025				
		Total		Gross	-	Operating		Income tax	Tax		Net		Diluted
	_	sales	_	profit	_	expense s	_	benefit	rate	_	loss	_	EPS(1)
As reported	s	55,247	S	19,680	S	30,581	s	(831)	(9.0) %	s	(8,434)	s	(0.22)
Amortization of intangibles		-		-		(2,213)		217			1,996		
Impairment of indefinite-lived intangible assets		-		-		(1,565)					1,565		
Restructuring charges				-		(161)		16			145		
Transaction costs		_		-		(108)		10			98		
Other inventory reserves		-		490		-		57			433		
Legal costs and regulatory matter expenses		_		-		(1,837)		201			1,636		
Stock-based compensation	_	-	_	-	_	(1,554)	_	57		_	1,497	_	
As adjusted	S	55,247	s	20,170	s	23,143	\$	(273)	20.4 %	s	(1,064)	\$	(0.03)

(1) Potentially dilutive securities are excluded from the computation of diluted earnings (loss) per share if their effect is anti-dilutive to net loss. Reported net loss per share and adjusted net loss per share are both calculated based on 38,402 basic and diluted weighted average shares of common stock.

						Thi	ree M	onths Ended June 3	30, 2024				
		Total sales		Gross profit		Operating expenses		Income tax benefit	Tax rate		Net loss		Diluted EPS (1)
As reported	s	56,484	s	20,406	\$	28,543	s	(1,775)	(24.4) %	s	(5,493)	s	(0.14)
Amortization of intangibles						(2,451)		265			2,186		
Restructuring charges				-		(161)		37			124		
Transaction costs				-		(27)		6			21		
Contingent consideration benefit				-		125		(38)			(87)		
PFAS and other inventory reserves				716		-		146			570		
Legal costs and regulatory matter expenses				-		(399)		152			247		
Stock-based compensation		-	_		_	(1,528)	_	306		_	1,222	_	
As adjusted	S	56,484	s	21,122	s	24,102	s	(901)	42.7 %	s	(1,210)	s	(0.03)

<sup>(1)</sup> Potentially dilutive securities are excluded from the computation of diluted earnings (loss) per share if their effect is anti-dilutive to net loss. Reported net loss per share and adjusted net loss per share are both calculated based on 38,297 basic and diluted weighted average shares of common stock.

# **NON-GAAP RECONCILIATION (YTD)**

# CLARUS CORPORATION RECONCILIATION FROM LOSS FROM CONTINUENG OF RATIONS TO ADJUSTED LOSS FROM CONTINUENG OF RATIONS AND RELATED EARNINGS PER DILUTED SHARE (In thousands, except per share a mounts)

	Six Months Ended June 30, 2025														
		Total		Gross		Operating		Income tax	Tax	Loss from			Diluted		
	-	sales	_	profit		expenses	_	benefit	rate	conti	nuing operations	_	EPS(1)		
As reported	s	115,680	\$	40,474	\$	58,137	\$	(1,633)	(10.7) %	s	(13,678)	s	(0.36)		
Amortization of intangibles		-				(4,437)		512			3,925				
Impairment of indefinite-lived intangible assets				14.1		(1,565)					1,565				
Disposal of internally developed software		-				(365)		48			317				
Restructuring charges		-				(334)		39			295				
Transaction costs		-		100		(250)		29			221				
inventory fair value of purchase accounting		-		120				16			104				
Other inventory reserves		-		490		-		57			433				
Legal costs and regulatory matter expenses		-		-		(2,462)		284			2,178				
Stock-based compensation	_		_		_	(3,023)	_	105			2,918	_			
As adjusted	s	115,680	s	41,084	s	45,701	s	(543)	24.0 %	s	(1,722)	s	(0.04)		

<sup>(1)</sup> Potentially dilutive securities are excluded from the computation of diluted earnings (loss) per share if their effect is anti-dilutive to the loss from continuing operations. Reported loss from continuing operations per share are both calculated based on 38,384 basic and diluted weighted average shares of common stock.

						Si	x Mo	nths Ended June 30	, 2024				
		Total sales		Gross profit		Operating expenses		Income tax benefit	Tax		Loss from uing operations		Diluted EPS (1)
As reported	s	125,795	s	45,257	s	60,168	s	(2.626)	(18.0) %		(11,955)	s	(0.31)
Amortization of intangibles						(4,900)		882			4,018		
Restructuring charges		2		_		(531)		96			435		
Transaction costs						(65)		12			53		
Contingent consideration benefit						125		(38)			(87)		
PFAS and other inventory reserves				1,445		-		260			1,185		
Legal costs and regulatory matter expenses		-		-		(3,401)		613			2,788		
Stock-based compensation	_		_		_	(2,706)	_	487			2,219	_	
As adjusted	s	125,795	s	46,702	s	48,690	s	(314)	18.9 %	S	(1,344)	s	(0.04)

<sup>(1)</sup> Potentially distive securities are excluded from the computation of diluted earnings (loss) per share if their effect is anti-dilutive to the loss from continuing operations. Reported loss from continuing operations per share are both calculated based on 38,255 basic and diluted weighted average shares of common stock.

# **NON-GAAP RECONCILIATION (Q2)**

**CLARUS** 

CLARUS CORPORATION

# RECONCILIATION FROM OPERATING LOSS TO EARNINGS BEFORE INTEREST, TAXES, DEPRECIATION, AND AMORTIZATION (EBITDA), EBITDA MARGIN, ADJUSTED EBITDA, AND ADJUSTED EBITDA MARGIN (In thousands)

	20	T	ree!	Months En	ded Ju	ine 30, 20	25		V.2	Three Months Ended June 30, 2024									
		Outdoor S egment		Adventure Segment		Corporate Costs		Total		Outdoor Segment		Adventure Segment		Corporate Costs		Total			
Operating loss Depreciation Amortization of intangibles	\$	(4,242) 534 245	\$	(2,203) 343 1,968	\$	(4,456)	\$	(10,901) 877 2,213	\$	(2,397) 661 285	\$	(1,267) 384 2,166	\$	(4,473)	\$	(8,137) 1,045 2,451			
EBITDA	_	(3,463)	_	108	_	(4,456)	_	(7,811)	2	(1,451)	_	1,283		(4,473)	_	(4,641)			
Restructuring charges Transaction costs Contingent consideration benefit		(42) 86		203		22		161 108		146		15 - (125)		27		161 27 (125)			
Legal costs and regulatory matter expenses Impairment of indefinite-lived		1,150		-		687		1,837		180		-		219		399			
intangible assets Stock-based compensation PFAS and other inventory reserves	_	1,565 - 490		-	_	- 1,554 -	_	1,565 1,554 490	_	- - 716	_	-		1,528 -	_	1,528 716			
A djusted EBITDA	\$	(214)	\$	311	\$	(2,193)	\$	(2,096)	\$	(409)	\$	1,173	\$	(2,699)	\$	(1,935)			
Sales	\$	36,661	\$	18,586	\$	-	\$	55,247		36,187		20,297		-		56,484			
EBITDA margin A djusted EBITDA margin		(9.4) 9 (0.6) 9		0.6 9 1.7 9				(14.1) % (3.8) %		(4.0) % (1.1) %		6.3 9 5.8 9				(8.2) % (3.4) %			

# **NON-GAAP RECONCILIATION (YTD)**



# CLARUS CORPORATION RECONCILIATION FROM OPERATING LOSS TO EARNINGS BEFORE INTEREST, TAXES, DEPRECIATION, AND AMORTIZATION (EBITDA), EBITDA MARGIN, ADJUSTED EBITDA, AND ADJUSTED EBITDA MARGIN (In thousands)

			Six M	fonths End	ed Ju	ne 30, 202	5		Six Months Ended June 30, 2024									
				Adventure Segment		Corporate Costs		Total		Outdoor Segment		Adventure Segment		Corporate Costs		Total		
Operating loss	s	(4,120)	\$	(5,257)	s	(8,286)	\$	(17,663)	\$	(4,106)	\$	(2,037)	\$	(8,768)	s	(14,911)		
Depreciation		1,040		720		-		1,760		1,334		737		-		2,071		
Amortization of intangibles	_	528	_	3,909	_		_	4,437	-	571	_	4,329	_	-	_	4,900		
EBIIDA	_	(2,552)	_	(628)	_	(8,286)	_	(11,466)	_	(2,201)		3,029	_	(8,768)	_	(7,940)		
Restructuring charges		131		203		-		334		370		161		-		531		
Transaction costs		156		40		54		250		-		-		65		65		
Contingent consideration benefit		-		-		-		1.7		-		(125)		-		(125)		
Legal costs and regulatory matter																		
expenses		1,728		-		734		2,462		2,885		-		516		3,401		
Impairment of indefinite-lived																		
intangible assets		1,565		-		7.5		1,565		-		-		-		1.5		
Disposal of internally developed																		
software		-		365				365		-		-						
Stock-based compensation		-		-		3,023		3,023		-		-		2,706		2,706		
Inventory fair value of purchase				100				100										
accounting		400		120		-		120				-		-				
PFAS and other inventory reserves	_	490	_		_		_	490	-	1,445	_		_		_	1,445		
A djusted EBITDA	\$	1,518	\$	100	\$	(4,475)	\$	(2,857)	\$	2,499	\$	3,065	\$	(5,481)	\$	83		
Sales	\$	80,984	\$	34,696	\$	-	\$	115,680		83,209		42,586		-		125,795		
EBITDA margin		(3.2)	2/-	(1.8) 9	v.			(9.9)%		(2.6) 9	4	7.1	1/4			(6.3) %		
A djusted EBITDA margin		1.9		0.3 9				(2.5)%		3.0 9		7.2 9				0.1 %		
A GOSTO LETTE A HAIGH		1.9	/ 4	0.5				(2.3) /0		3.0 /		1.2				0.1 /6		